Survey Paper on Opinion Mining - Online Reviews

S. Susmitha¹

Department of computer science
Bharathiyar University,
Tamilnadu, India

A. Syedrabiya²

Department of computer science
Bharathiyar University,
Tamilnadu, India

Mrs. N. Sathyapriya³

Assistant Professor
Department of computer science
Bharathiyar University, Tamilnadu, India

Abstract - Now day's world is full of Internet, almost all work can be done with the help of it, from simple mobile phone recharge to biggest business process can be done with the help of this technology. People spent their amount of the time surfing on the Web it becomes a new source of entertainment, education, banking, social media, shopping etc. Internet users not only use these websites but also give their opinions and suggestions about internet sources that will be useful for more users who are interested in sites. Like this large amount of opinions and reviews are collected from many users on the Web that needs to be explored, analysed and organized for better decision making. Opinion Mining or Sentiment Analysis, it is widely based on Natural language processing technique and user's reviews or opinions or suggestions are identified by the information Extraction task. The views reviewed by user explained in the form of positive, negative or natural comments and quotes underlying the text. These reviews are analysed to determine the opinion of the users about the objects. It is impossible to manually analyse those reviews. To overcome the problem, many algorithms are proposed for mining the opinions of the users. Algorithms enable us to extract opinions from the Internet and predict customer's preferences. This paper presents various techniques used for opinion classification by different authors and its accuracy in the classification of opinions.

I. INTRODUCTION

Data mining is a process of large volume of data that accommodates traditional data analysis with sophisticated algorithms. They also provide capabilities to predict the cut come of a future observation. The Datamining involving method of Sentiment analysis, also known as opinion mining. Opinion mining is approach for analysed using natural language processing (NLP) technique. The opinion mining involves the use of data mining, machine learning (ML) and artificial intelligence (AI) to mine text for sentiment and subjective information.

II. SURVEY ON OPINION MINING TECHNIQUES AND ITS ACCURACY

S.No	Month and year of Publication	Authors	Title	Techniques used for Opinion mining	Accuracy Produced
1.	January, 2019	Akshay Krishna, AnimikhAich, ChetanaHegde	Analysis of Customer Opinion using Machine Learning	NLP(Natural language processing)	95.23%
2.	March, 2019	Mohai-Ghalibi, AdilAi-Azzawi, Kai Lawonn	NIP based Sentimental Analysis for twitters opinion mining and visualization	NLP, BNN	N/A
3.	March, 2018	M.K.Prakash, G.Dinesh	A Perspective Survey on Opinion Mining Tools and Techniques	NLP	N/A
4.	July, 2018	Sayed Mojtaba Hosseini Bamakan,	Opinion Leader Detection: A Methodological Review	OLD	N/A

		Idar Nurgaliev, Qiang Qu			
5.	September, 2018	Vijender Kumar Solanki, Ngugen Ha HuyCuong, Zonghu Joan Lu	Opinion Mining using Machine Learning Techniques	Machine Learning, BayesianNetwork, SVM	N/A
6.	October, 2018	Raj, K Bhavana	Opinion Mining Technique-Review	OMT	N/A
7.	October, 2018	Imam Mukhlash, Anshar ZamrudillahArham, FakhrrurRozi, Masaomi Kimura, DiekyAdzkiya	Opinion Mining on Book Review using Convolution neural network Algorithm-Long Short Term Memory	CNN, LSTM	65.03% 99.55%
8.	2018	M F Rozi, I Muklash, Soetrisno, M kimura	Opinion Mining on Book Review using CNN-L2-SVM Algorithm	CNN, L2-SVM	83.23% 64.6%
9.	August, 2017	Rania Othnan, Rami Balkaroui, RinsFaiz	Extracting product Features for Opinion Mining using Public Conversation in Twitter	SVM, KNN, Naïve Bayesian	79.14%
10.	December, 2017	KasthuriDewiVarthan	Comparative Opinion Mining: Review	NLP, SVM, Naive Bayes	N/A
11.	October, 2016	ShiliangSun, Chen Luo, Jungu Chen	A Review for Natural Language Processing Techniques for Opinion Mining System	NPL, Naive Bayes, SVM	N/A

III. CONCLUSION

Opinion mining is an emerging field of data mining used to extract knowledge from customer comments, suggestion, feedback and reviews on any product. This paper presents on various opinion mining techniques applied by authors and accuracy produced in it.

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